

*Transition project for AS Business Studies*

Research the following Business Studies topics and make brief notes to demonstrate a basic understanding of each concept:

**Decision Trees**

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**Operational Performance**

1. Labour productivity .....
2. Capacity utilisation .....  
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3. Labour turnover .....

**Leadership Styles**

1. Tannenbaum Schmidt Continuum  
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2. Blake Mouton Grid  
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**Market Capitalisation**

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**The Boston Matrix**

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**Lean Production**

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**The Marketing Mix (The 7P's)**

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**Investment Appraisal**

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**Economies of Scale**

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**Bowman's Strategic Clock**

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**Strategic Positioning**

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**Internalisation**

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**B2B & B2C**

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